



## daily GOOD

There is no such thing as a failed experiment, only experiments with unexpected outcomes. --R. Buckminster Fuller

### Unexpected Outcomes

Dr. Hill asks his mathematics students at Georgia Tech to go home and either flip a coin 200 times and record the results, or merely pretend to flip a coin and fake 200 results. The following day he runs his eye over the homework data, and to the students' amazement, he easily fingers nearly all those who faked their tosses. There is more to this than a classroom trick. Dr. Hill is one of a growing number of statisticians, accountants and mathematicians who are convinced that an astonishing mathematical theorem known as Benford's Law is a powerful and relatively simple tool for pointing suspicion at frauds, embezzlers, tax evaders, sloppy accountants and even computer bugs.

### Be The Change:

See your next unexpected outcome to be an experiment, and not a failure.