



## daily GOOD

When people go to work, they shouldn't have to leave their hearts at home. --Betty Bender

## **Seeking Jobs with Impact**

Now that the financial system has been rocked to its core, "social capital" is getting a lot of buzz. But what is it? It boils down to putting your efforts into jobs with a socially positive impact, connecting money with meaning and investing with those principles in mind. People of all ages are pursuing those mantras -- from twentysomethings seeking socially responsible jobs straight out of college to Gen X-ers in their 30s and 40s leaving highly paid posts in major corporations to launch socially aware start-ups to baby boomers investing or advising companies on how to be more socially aware.

## **Be The Change:**

What would be your ideal job -- one that combines hands, head and heart? Maybe you already do it, or maybe you will take a step toward it; either way, share with other readers here.