



daily GOOD

When we engage in what we are naturally suited to do, our work takes on the quality of play and it is play that stimulates creativity. --Linda Naiman

The Surprising Science of Motivation

Bidding adieu to his last "real job" as Al Gore's speechwriter, Dan Pink went freelance to spark a right-brain revolution in the career marketplace. Now a career analyst and author of several bestsellers, Dan Pink has changed the way companies view the modern workplace. In this Ted Talk, Pink examines the puzzle of motivation, starting with a fact that social scientists know but most managers don't: Traditional rewards aren't always as effective as we think. With humor and boundless energy, Dan Pink unearths a new framework from which to view work. In addition, he highlights three elements that will boost efficiency, creativity, and work satisfaction. Listen for illuminating stories -- and maybe, a way forward.

Be The Change:

Set aside one hour this week to do something different, meaningful, and fun.