A decade’s worth of research on gratitude has shown me that when life is going well, gratitude allows us to celebrate and magnify the goodness. But what about when life goes badly? In the midst of the economic maelstrom that has gripped our country, I have often been asked if people can—or even should—feel grateful under such dire circumstances.

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My response is that not only will a grateful attitude help—it is essential. In fact, it is precisely under crisis conditions when we have the most to gain by a grateful perspective on life. In the face of demoralization, gratitude has the power to energize. In the face of brokenness, gratitude has the power to heal. In the face of despair, gratitude has the power to bring hope. In other words, gratitude can help us cope with hard times.

Don’t get me wrong. I am not suggesting that gratitude will come easily or naturally in a crisis. It’s easy to feel grateful for the good things. No one “feels” grateful that he or she has lost a job or a home or good health or has taken a devastating hit on his or her retirement portfolio.

But it is vital to make a distinction between feeling grateful and being grateful. We don’t have total control over our emotions. We cannot easily will ourselves to feel grateful, less depressed, or happy. Feelings follow from the way we look at the world, thoughts we have about the way things are, the way things should be, and the distance between these two points.

But being grateful is a choice, a prevailing attitude that endures and is relatively immune to the gains and losses that flow in and out of our lives. When disaster strikes, gratitude provides a perspective from which we can view life in its entirety and not be overwhelmed by temporary circumstances. Yes, this perspective is hard to achieve—but my research says it is worth the effort.

Remember the bad

Trials and suffering can actually refine and deepen gratefulness if we allow them to show us not to take things for granted. Our national holiday of gratitude, Thanksgiving, was born and grew out of hard times. The first Thanksgiving took place after nearly half the pilgrims died from a rough winter and year. It became a national holiday in 1863 in the middle of the Civil War and was moved to its current date in the 1930s following the Depression.
Why? Well, when times are good, people take prosperity for granted and begin to believe that they are invulnerable. In times of uncertainty, though, people realize how powerless they are to control their own destiny. If you begin to see that everything you have, everything you have counted on, may be taken away, it becomes much harder to take it for granted.

So crisis can make us more grateful—but research says gratitude also helps us cope with crisis. Consciously cultivating an attitude of gratitude builds up a sort of psychological immune system that can cushion us when we fall. There is scientific evidence that grateful people are more resilient to stress, whether minor everyday hassles or major personal upheavals. The contrast between suffering and redemption serves as the basis for one of my tips for practicing gratitude: remember the bad.

It works this way: Think of the worst times in your life, your sorrows, your losses, your sadness—and then remember that here you are, able to remember them, that you made it through the worst times of your life, you got through the trauma, you got through the trial, you endured the temptation, you survived the bad relationship, you’re making your way out of the dark. Remember the bad things, then look to see where you are now.

This process of remembering how difficult life used to be and how far we have come sets up an explicit contrast that is fertile ground for gratefulness. Our minds think in terms of counterfactuals—mental comparisons we make between the way things are and how things might have been different. Contrasting the present with negative times in the past can make us feel happier (or at least less unhappy) and enhance our overall sense of well-being. This opens the door to coping gratefully.

Try this little exercise. First, think about one of the unhappiest events you have experienced. How often do you find yourself thinking about this event today? Does the contrast with the present make you feel grateful and pleased? Do you realize your current life situation is not as bad as it could be? Try to realize and appreciate just how much better your life is now. The point is not to ignore or forget the past but to develop a fruitful frame of reference in the present from which to view experiences and events.

There’s another way to foster gratitude: confront your own mortality. In a recent study, researchers asked participants to imagine a scenario where they are trapped in a burning high rise, overcome by smoke, and killed. This resulted in a substantial increase in gratitude levels, as researchers discovered when they compared this group to two control conditions who were not compelled to imagine their own deaths.

In these ways, remembering the bad can help us to appreciate the good. As the German theologian and Lutheran pastor Dietrich Bonhoeffer once said, “Gratitude changes the pangs of memory into a tranquil joy.” We know that gratitude enhances happiness, but why? Gratitude maximizes happiness in multiple ways, and one reason is that it helps us reframe memories of unpleasant events in a way that decreases their unpleasant emotional impact. This implies that grateful coping entails looking for positive consequences of negative events. For example, grateful coping might involve seeing how a stressful event has shaped who we are today and has prompted us to reevaluate what is really important in life.

Reframing disaster
To say that gratitude is a helpful strategy to handle hurt feelings does not mean that we should try to ignore or deny suffering and pain.

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The field of positive psychology has at times been criticized for failing to acknowledge the value of negative emotions. Barbara Held of Bowdoin College in Maine, for example, contends that positive psychology has been too negative about negativity and too positive about positivity. To deny that life has its share of disappointments, frustrations, losses, hurts, setbacks, and sadness would be unrealistic and untenable. Life is suffering. No amount of positive thinking exercises will change this truth.

So telling people simply to buck up, count their blessings, and remember how much they still have to be grateful for can certainly do much harm. Processing a life experience through a grateful lens does not mean denying negativity. It is not a form of superficial happiology. Instead, it means realizing the power you have to transform an obstacle into an opportunity. It means reframing a loss into a potential gain, recasting negativity into positive channels for gratitude.

A growing body of research has examined how grateful recasting works. In a study conducted at Eastern Washington University, participants were randomly assigned to one of three writing groups that would recall and report on an unpleasant open memory—a loss, a betrayal, victimization, or some other personally upsetting experience. The first group wrote for 20 minutes on issues that were irrelevant to their open memory. The second wrote about their experience pertaining to their open memory. Researchers asked the third group to focus on the positive aspects of a difficult experience—and discover what about it might now make them feel grateful. Results showed that they demonstrated more closure and less unpleasant emotional impact than participants who just wrote about the experience without being prompted to see ways it might be redeemed with gratitude. Participants were never told not to think about the negative aspects of the experience or to deny or ignore the pain. Moreover, participants who found reasons to be grateful demonstrated fewer intrusive memories, such as wondering why it happened, whether it could have been prevented, or if they believed they caused it to happen. Thinking gratefully, this study showed, can help heal troubling memories and in a sense redeem them—a result echoed in many other studies.

Some years ago, I asked people with debilitating physical illnesses to compose a narrative concerning a time when they felt a deep sense of gratitude to someone or for something. I asked them to let themselves re-create that experience in their minds so that they could feel the emotions as if they had transported themselves back in time to the event itself. I also had them reflect on what they felt in that situation and how they expressed those feelings. In the face of progressive diseases, people often find life extremely challenging, painful, and frustrating. I wondered whether it would even be possible for them to find anything to be grateful about. For many of them, life revolved around visits to the pain clinic and pharmacy. I would not have been at all surprised if resentment overshadowed gratefulness.

As it turned out, most respondents had trouble settling on a specific instance—they simply had so much in their lives that they were grateful for. I was struck by the profound depth of feeling that they conveyed in their essays, and by the apparent life-transforming power of gratitude in many of their lives.
It was evident from reading these narrative accounts that (1) gratitude can be an overwhelmingly intense feeling, (2) gratitude for gifts that others easily overlook most can be the most powerful and frequent form of thankfulness, and (3) gratitude can be chosen in spite of one’s situation or circumstances. I was also struck by the redemptive twist that occurred in nearly half of these narratives: out of something bad (suffering, adversity, affliction) came something good (new life or new opportunities) for which the person felt profoundly grateful.

If you are troubled by an open memory or a past unpleasant experience, you might consider trying to reframe how you think about it using the language of thankfulness. The unpleasant experiences in our lives don’t have to be of the traumatic variety in order for us to gratefully benefit from them. Whether it is a large or small event, here are some additional questions to ask yourself:

What lessons did the experience teach me?

Can I find ways to be thankful for what happened to me now even though I was not at the time it happened?

What ability did the experience draw out of me that surprised me?

How am I now more the person I want to be because of it? Have my negative feelings about the experience limited or prevented my ability to feel gratitude in the time since it occurred?

Has the experience removed a personal obstacle that previously prevented me from feeling grateful?

Remember, your goal is not to relive the experience but rather to get a new perspective on it. Simply rehearsing an upsetting event makes us feel worse about it. That is why catharsis has rarely been effective. Emotional venting without accompanying insight does not produce change. No amount of writing about the event will help unless you are able to take a fresh, redemptive perspective on it. This is an advantage that grateful people have—and it is a skill that anyone can learn.

Gratitude helps us cope with adversity, but that’s certainly not its only benefit. For more reasons why to practice gratitude, check out this infographic created by Here’s My Chance.