



daily GOOD

Life begets life. Energy creates energy. It is by spending oneself that one becomes rich. --Sarah Bernhardt

Oprah's Favorite Giveaway

Over the years, television's Oprah Winfrey has given away everything from cars and homes to cookies and sweaters on her show. But last week, she gave away a different sort of gift -- the gift of giving. Every member of Oprah's audience received \$1,000 and a Sony DVD Handycam, with one catch: the more than 300 audience members were told they had to use the money for a good cause. "You're going to open your hearts, you're going to be really creative, and you're going to spend it all at once on one stranger or spend a dollar on every person," she said. "Imagine the love and kindness you can spread with \$1,000." Audience members will have one week to come up with a plan for their money, and will submit videotapes of their "giveaways" for online viewing.

Be The Change:

What can you do to give away "the gift of giving" this week? Find a group of children, co-workers, friends or family members to try out a giveaway experiment of your own. Share ideas here.