



## daily GOOD

Social networks are not new. The difference is we have the ability to bridge to each other in ways we never did before. --Trabian Shorters

### Connecting for Good: Social Networks in 2015

New networks are emerging everywhere. It's exciting, and daunting. What is this new network-centric world? What could it mean for community and social change? A new report by the Knight Foundation and Monitor Institute explores how an increasingly connected world - where social networks are proliferating on and off-line- will affect the way people push for social change by 2015. Drawing from more than 70 rich examples of how networks are being used to build better and more engaged communities, the report highlights 5 promising ways people can use networks for social action. They include: listening to the crowd to gain new perspectives and designing for serendipity.

### Be The Change:

Leverage social networks for good. Learn more: