



daily GOOD

It's important to truly understand your corporate values, to communicate them clearly to all your employees, and to live them. I personally believe that community service contributes to business success in many ways.
--James Quigley, CEO of Deloitte

Corporate Volunteers

CEO's of GE, Levi's Strauss, Pitney Bowes and Walt Disney all agree on one thing -- being a good corporate citizen influences business success. Donating a percentage of company profits to charity, giving employees four hours a month out of the office to do volunteer work, buying recycled products or setting up a recycling program are practical day-to-day business considerations that actually improve the bottom line!

Be The Change:

Talk to your company about setting up a volunteer program.