



daily GOOD

Preconceived notions are the locks on the door to wisdom. --Merry Browne

The Price of Prejudice

Are you racist? Many of us like to believe we are egalitarian, however a new test provides powerful evidence that a majority of us have prejudices that influence our behavior. The Implicit Association Test (IAT), is a five-minute online test that claims to be able to reveal your hidden prejudices.

Be The Change:

Discover your own prejudices; try the Implicit Association Test yourself.