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We're never so vulnerable as when we trust someone -- but paradoxically, if we cannot trust, neither can we find love or joy. --Walter Anderson

The Speed of Trust

A sought-after speaker and advisor on leadership, ethics, and high performance, Stephen M.R. Covey, former CEO of the Covey Leadership Center, is now exploring trust. In his new book, "The Speed of Trust: The One Thing that Changes Everything," Covey challenges age-old assumptions about trust. Interviewed here, he explains why the notion of trust as a soft, social virtue is a myth and instead demonstrates that trust is a hard-edged, economic driver -- a learnable and measurable skill. Furthermore, Covey describes how to identify high-trust organizations, why trust is the hidden variable to many otherwise effective managers, and what behaviors actually help to build trust.

Be The Change:

Explore the speed of trust in a domain that you had previously not considered.