



## daily GOOD

Knowledge has three degreesâ€"opinion, science, illumination. The means or instrument of the first is sense; of the second, dialectic; of the third, intuition. --Plotinus

## **Gut Feelings: The Intelligence of the Unconscious**

Two years ago, when Malcolm Gladwell published his best-selling "Blink: The Power of Thinking Without Thinking,― readers throughout the world were introduced to the ideas of Gerd Gigerenzer, a German social psychologist. known in social science circles for his breakthrough studies on the nature of intuitive thinking. Before his research, this was a topic often dismissed as crazed superstition. Now he has written his own book, "Gut Feelings: The Intelligence of the Unconscious―. In this New York Times interview he shares more about his work and also about how he makes decisions in his own life.

## **Be The Change:**

Here is a short, thought-provoking passage on intuition and triformational learning.