We learn wisdom from failure much more than from success. We often discover what will do, by finding out what will not do; and probably he who never made a mistake never made a discovery. --Samuel Smiles

**Listening to Failure**

"Failure is the rule rather than the exception, and every failure contains information. One of the most misleading lessons imparted by those who have reached their goal is that the ones who win are the ones who persevere. Not always. If you keep trying without learning why you failed, you'll probably fail again and again. Perseverance must be accompanied by the embrace of failure. Failure is what moves you forward. Listen to failure." This Harvard Business School Press excerpt, explores Apple co-founder Steve Wozniak's rewarding relationship with "failure".

**Be The Change:**

In the face of "failure" focus your energies by not dwelling on the experience but learning from it.