



## daily GOOD

Life is a gift of nature; but beautiful living is the gift of wisdom. --Greek Adage

### **70 Words of Wisdom for 2010**

Seth Godin, the innovator, writer, and blogger extraordinaire, persuaded 70 other innovators, writers, and bloggers to participate in a project he calls What Matters Now. The idea is simple: Each of us suggests one word -- literally one word -- that all of us should think about in 2010, and then takes one page to explain why and how that word matters. The result is an intriguing, inspiring, and at times downright moving collection of unconventional wisdom that is available free to everyone.

### **Be The Change:**

What is your word of wisdom for 2010? Share your answer here.