



## daily GOOD

Writing isn't a conveyor belt bearing the reader to "the point" at the end of the piece, where the meaning will be revealed. Good writing is significant everywhere, Delightful everywhere. --Verlyn Klinkenborg

### On Writing More Clearly

"Here, in short, is what I want to tell you.

Know what each sentence says,

What it doesn't say,

And what it implies.

Of these, the hardest is knowing what each sentence actually says."

Verlyn Klinkenborg teaches creative writing at Yale and is a former member of the editorial board of the New York Times, he shares more in this excerpt from his book, "Several Short Sentences About Writing."

### Be The Change:

More from Klinkenborg in this interview, "A Masterclass on Becoming a Better Writer."