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It is no longer enough to be smart -- all the technological tools in the world add meaning and value only if they enhance our core values, the deepest part of our heart. Acquiring knowledge is no guarantee of practical, useful application. Wisdom implies a mature integration of appropriate knowledge, a seasoned ability to filter the inessential from the essential. --Doc Childre and Bruce Crye

A Call To Practical Wisdom

In this inspiring TED Talk, Barry Schwartz makes a passionate call for "practical wisdom" as an antidote to a society gone mad with bureaucracy. He argues powerfully that rules often fail us, incentives often backfire, and practical, everyday wisdom will help rebuild our world.

Be The Change:

Read more in an interview with Barry Schwarz, right after he gave this talk.