

8-Year-Old Starts Lemonade Stand for Freedom by Toan Lam

□ There's a sweet twist to this lemonade stand story that will quench your thirst to take a stand to help elevate your community and humanity. Take a sip and read on....

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□ Sometimes the best life lessons can be learned from kids. Kids like Miss Vivienne Harr of Fairfax, Calif. Vivie, as she likes to be called, is a personality-full-cup-runneth-over, 8-year-old philanthropy phenom who set up a lemonade stand - or what I like to call Lemonade Stand 2.0.

□ Vivie was inspired to take a stand against slavery after seeing an installation on slavery by Lisa Kristine, a photographer who captured these authentic, haunting, gut-wrenching snapshots of modern-day slaves around the world. Vivie was particularly moved by this picture of two Nepalese children carrying huge rocks on their backs.

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□ The family cried in disbelief. They went home and researched slavery and human trafficking.

□ Vivie was inspired to take action. Watch how she quickly garnered tens of thousands of supporters from the local and worldwide community and raised more than \$50,000 dollars

in just under two months.

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□Vivie's project went viral after Nicholas Kristof, a New York Times op-ed columnist, tweeted about @vivienneharr and #MAKEASTAND LEMONADE. She's also been featured on many media outlets including the BBC, Yahoo and is slated to appear on Jeff Probst's talk show, which debuts on Sept. 10.

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□All the business acumen that Vivie had was selling lemonade. She took a stand and did something – selling lemonade was in her power to be a voice for the voiceless.

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□Rain or shine, Vivie plans to set up shop and sell her organic, free trade, made-with-love lemonade every day until they raise \$150,000 to free 500 slaves.

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□All of the proceeds will go to NOT FOR SALE, a nonprofit organization that re-abolishes slavery around the world. Won't you join her and make a stand?

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□L to R: Toan Lam, Alexandra "Mom" Harr, Vivienne Harr, Jen Schumacher.

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□Vivie isn't stopping at her \$150,000 goal. She's working with investors to bottle her #MAKEASTAND LEMONADE ... stay tuned!

□Meanwhile, I'm going to focus on seeing things through a child's lens more often. Sweet. Cheers!

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