Kindness is more important than wisdom, and the recognition of this is the beginning of wisdom. --Theodore Isaac Rubin

**Leading With Kindness**

A new way of managing is emerging. Some of the world's most successful companies are realizing that the better they treat their employees, the more productive they get. College opportunities, flexible schedules, advanced health care plans or transparency between ranks are only a few examples of a new phenomenon known as leading with kindness. Businessmen and professors William F. Baker and Michael O'Malley have traveled across the country seeking the kindest companies and leaders. They found that the better employees were treated, the most successful companies were. The rule applied both to big companies like Google and small family businesses where kindness is part of the owner's culture. Now they have put all their experiences into a book, "Leading with Kindness. How good people get consistently better results".

**Be The Change:**

This site offers practical tips on leading with kindness.